

NOTES: These plans are provided as a tool for general advising purposes. Students are still responsible for monitoring their progress towards graduation with their advisor. General Education courses can be adjusted to fit student needs (i.e. If a spring athlete, Science can be done in Fall.). Registration in AC230 and EC130 is contingent upon math placement at MT106 or higher. EN101 and MT107 is based on ACT sub scores and placement evaluation of high school coursework.

SEMESTER 1 (Fall)	CREDITS	SEMESTER 2 (Spring)	CREDITS
MK230 Introduction to Marketing	4	General Education (Science – 1)	4
EC130 Principles of Microeconomics	4	EC131 Principles of Macroeconomics	4
EN101 Writing II	4	MA230 Introduction to Management	4
MT107 Intermediate Algebra	4	General Education (Fine Arts – 1)	4
ID120 First Year Experience (FYE)	1		
TOTAL CREDITS:	17	TOTAL CREDITS:	16

SEMESTER 3 (Fall)	CREDITS	SEMESTER 4 (Spring)	CREDITS
AC230 Financial Accounting	4	AC231 Managerial Accounting	4
EC334 Business Stats I	4	EC335 Business Stats II	4
Elective	4	Elective	4
General Education (Hum – 1)	4	General Education (Science – 2)	4
TOTAL CREDITS:	16	TOTAL CREDITS:	16

SEMESTER 5 (Fall)	CREDITS	SEMESTER 6 (Spring)	CREDITS
MKT elective – 1	4	MK331 Marketing Research	4
Elective	4	MKT elective – 2	4
General Education (Hum – 2, + W)	4	Elective	4
Elective	4	General Education (Fine Arts – 2, + G)	4
TOTAL CREDITS:	16	TOTAL CREDITS:	16

SEMESTER 7 (Fall)	CREDITS	SEMESTER 8 (Spring)	CREDITS
General Education (G + W)	4	MK496 Marketing Management	4
GL320 Global Signature	4	MKT Elective – 4	4
MKT Elective – 3	4	Elective	4
Elective	4	Elective	4
TOTAL CREDITS:	16	TOTAL CREDITS:	16