

Title III Assessment Subcommittee Meeting Minutes

March 21st, 2017
CH 206 at 2:00 p.m.

Attendance: Wynn Alexander, Katie Bontrager, Whitney Kessinger, and Tara Rhinehart

Katie

The External Evaluator was here two weeks ago. He told us we were four months ahead of schedule. Spaces renovated, equipment bought, SSCs on the ground (soft data for spring)

IT and Assessment coincide. Really pushing IT.

1. Software for assessment

- a. Qualtrics license expansion
 - i. For different purposes in grant
- b. Smartsheet
 - i. Project management. Allows us to track all projects and every piece of project. Especially assessment.
- c. Adobe Pro
- d. SPSS
 - i. For IE Research analyst
- e. Tableau
 - i. Presentation layer for retention database. Instead of writing queries in access, it allows you to pick a data element and construct. Allows self service for data.

2. Assessment databases

- a. Retention and Graduation database
 - i. Could monitor own graduation and retention rates for programs, etc. Building database (24 month project). Small part ready for Fall. Many singular databases that feed through Tableau.

- b. Grades
 - i. Grade inflation study. Now have grades, faculty who taught course, area course was in. Part of retention database.
- c. Student Activities
 - i. All co-curriculars including athletics
- d. Student Advisors
- e. SSC activity and contact
 - i. Track every student that SSCs have had contact with. Will be able to do baseline—pre and post GPA, hours registered and completed. Cannot do direct correlation/can do indirect correlations.
- f. MHI activity and contact
 - i. Track student contacts. MH only ones who have access. Can do total headcount and reasons. Were those students retained?
- g. Enrollment (FA14–SP17 clean)
 - i. Every term. We have 14 day–60 data elements including advisor since FA14.
 - ii. Starting basis for retention database (3 years). Allows for proof of concept.
 - iii. Started conversation on server
- h. All of these databases will feed the larger retention and graduation rate database
 - i. Some canned reports for ACs, etc.

3. RFP for Retention CRM

- a. Has been published on WC Title III webpage and will close 4/17. Will be scored on rubrics. Top 3 invited on campus for demos.
- b. Assess student risk factors
- c. Help us assess our contact and intervention strategies

4. Assessing current programming

- a. Healthy Minds
 - i. National Survey. Vicki DeSensi. 30% diagnosed with mental health
 - ii. Campus Mental Health Plan. Destigmatize.

5. Assessing current coaching activities

- a. Retention programming—time management, basic life skills. Coaching model isn't advising coaching, our model more about skills, etc.
- b. Student seen on repeated basis, probation students

6. **Discussion:** Wynn—How do we connect this assessment with curriculum assessment?

- a. Once we get enough of this system built—cohort of students dropping on course, when dropping, etc.

7. **Next meeting**